

regione campania

fondazione donnaregina  
per le arti contemporanee

madre · museo d'arte  
contemporanea  
donnaregina

**Darren Bader. (*@mined\_oud*)**

**Project room (ground floor), courtyard and second floor**

**October 14<sup>th</sup> 2017-April 2<sup>nd</sup> 2018**

**MADRE · museo d'arte contemporanea Donnaregina**

**via Settembrini 79, Naples**

**Curated by Andrea Viliani, with Silvia Salvati and Anna Cuomo**

**Opening: Friday October 13<sup>th</sup> 2017, 7.00 pm**

(*@mined\_oud*) – which may or may not be the artist's email address backwards, creates an absurd type of synaesthesia between an oriental plant (oud or agarwood), the allusion to exhausted mine seams and the apparent creation of a potential palindrome – is the title of the **first solo show to be held in an Italian public institution (opening: Friday October 13<sup>th</sup> 2016, 7.00 pm)** by the American artist **Darren Bader** (Bridgeport, CT, 1978), one of the most experimental international artists of recent generations.

At the MADRE museum the artist plays with the traditional format of a **solo show** and turns it into **multi-faceted analytical tool of models by which works of art are viewed and mediated within an institutional space-time framework**. Bader's works and graphic interventions are displayed within the itinerary of the collection, constituting a veritable – albeit almost imperceptible – **“exhibition within the exhibition”**, formed by a series of concealed clues which, in its overall layout, expresses an **elliptical perspective, full of ironic short circuits and linguistic games**, the themes addressed, the communicative and educational logic underpinning the displays, the theoretical foundations of

regione campania

fondazione donnaregina  
per le arti contemporanee

madre · museo d'arte  
contemporanea  
donnaregina

the collection and the identity of the contemporary art museum. The intricate, nuanced work of the artist is designed as a **subtle game for the visitor**. It also includes an **invitation to exhibit addressed to a series of other artists**, whose works will be presented, together with Bader's own and others that are part of the collection. A group of other works, **which are frequently minimalist, of a transformative or performative nature, or targeted at a digital audience**, will be as well presented.

Right from the title of the work, with the apposition of the “@” symbol and the use of parentheses, the artist establishes a **purely digital level of meaning and experience of the exhibition** which, at a physical level, is scattered and integrated within the **itinerary of the museum collection, thus rejecting a rigid focal point and avoiding immediate recognisability, in an attempt to establish a connection with the identities, practices and works of the artists in the collection**. By exploring the mechanisms underpinning the workings of the contemporary collective imagination, from which colliding aesthetics surface, and by intervening in areas of the museum that are not directly connected with each other (**Project room, ground floor; courtyard; second floor**), Bader questions the very nature of “art”, “artworks”, “exhibitions” and the “museum”, challenging the values, criteria, mechanisms of thought and communicative logic of the contemporary art system.

Bader defines himself a “sculptor”; his practice consists in putting together complementary elements such as consumer goods, words, images, animals and people. These disparate elements of reality generate relationships that are simultaneously concrete and imaginary, real yet fictional.

As Luca Lo Pinto explains in the artist book that accompanies the exhibition, “[Bader] plans speed dates that sometimes turn into marriages. He causes love to bloom between two people who are unaware of being lovers. Rather than creating, he edits. Rather than producing, he selects. Rather than representing, he shows”. Bader removes meaning yet adds new levels of understanding and introspection to works, objects and (possible, or often impossible) descriptions and manages to lend an original twist to a practice whose meaning can be sought in the carefully arranged **inclusion of all the components of the art system: the work, the artist, the gallery owner, the collector, the exhibition visitor and readers of art texts**. In this sense, Bader's work can be analysed in terms of “**information technology**” (as Andrea Norman Wilson writes in the new artist book): it separates and rejoins the inner system of the work (its aesthetic component) and the external

regione campania

fondazione donnaregina  
per le arti contemporanee

madre · museo d'arte  
contemporanea  
donnaregina

structure, or “back end”, which runs and conditions it (the art system itself). In the fairly recent past, the “back end” of the artist’s work consisted, for example, in the artist’s capacity to grind the right powdered pigment to create the most suitable colour for capturing reality in a painting. However, over the last forty years, the “back end” has been transformed into the capacity of the art system to turn anything into an art work. Exploring a discourse which began with Marcel Duchamp’s seminal ready-mades and continued subsequently, during the sixties and seventies, with the criticisms of art system put forward by the *institutional critique*, Bader argues that the aspects of artistic production underlying those assumptions are now so obvious, thoroughly explored and artistically expressed, even in terms of deconstruction and direct repudiation, that the next step is **no longer a question of criticising or keeping in check the art system, but instead acceptance, knowing incorporation and a shared narrative**. Bader thus demonstrates that **the joint participation of all the different players involved in the system cannot fail to generate, together with the additional inclusion of factors and ideas borrowed from the omnipresent media, an added value of art in the current era of the *sharing economy***.

Bader’s practice is based on the inclusion and sharing of the work, which often becomes a multi-author creation or a form of “collective intelligence”. For this reason, as well as the presentation of his own work, Bader’s intervention at the MADRE comprises **linguistic interventions on several wall captions of works in the collection**, whose contents are reinvented by the artist, and **the invitation to form part of the exhibition design aimed at a series of other artists**, whose works will be presented in the collection, forming a veritable “collection within the collection”: **Lucas Ajemian, Kai Althoff, Francesco Arena, John Armleder, Darren Bader, Eli Begen, Nina Beier, Monica Bonvicini, Gregorio Botta, Paolo Bresciani, Sol Calero, Antoine Catala, Maurizio Cattelan, Matthew Cerletty, Maria Adele Del Vecchio, Eugenio della Croce, Amelia Diacono, J.W. Dibbi, Alberto Di Fabio, Gerardo Di Fiore, Roe Ethridge, Pierpaolo Falone, Sergio Fermariello, Ilaria Fincantieri, Urs Fischer, Anselm Fuchs, Ganzbrot Kollektiv, Jef Geys, Eugenio Giliberti, Judith Goudsmit, Leila Heidari, Corin Hewitt, KAYA (Kerstin Brätsch-Debo Eilers-Kaya Serene), Barbara Kasten, Mark Kokopeli, Runo Lagomarsino, Greta Lauber, Mark Leckey, Sherrie Levine, Pietro Lista, Emilio Mazzerano, John McCracken, Alessandro Mendini, Aurelie Messerin, Jonathan Monk, Alvisè Monserrato, Anca Munteanu Rimnic, Marcella Musacchi, Katharina Sieverding, Michael E**

**Smith, Heji Shin, Martine Syms, Rosemarie Trockel, Elio Washimps, John Wesley, Christopher Williams, Micheal Zahn.**

Bader's practice also includes **immaterial works**, marked by the production of certificates that describe the features of the work **that the visitor is free to create by following the instructions provided by the artist**. These works, which embody Bader's work procedure that is constantly open to dialogue, will be "displayed" in a dual form at the MADRE which comes together in a real-time dialogue between both physical and digital visitors to the museum:

- Several immaterial works will be made by **students of the Fine Arts Academy of Naples (Accademia di Belle Arti)** both for the opening of the exhibition and the months during which it is open to the public. A distinctive feature of the exhibition is collaboration, and the students are invited by the artist to become **co-authors of the exhibition**, producing **works whose documentation will become part of the MADRE collection**, triggering a synergistic connection and blurring the distinction between institutions such as the museum, on the one hand, and research and training institutions on the other.
- A further selection of immaterial works will be available for **followers of the MADRE on the museum's social networks (Facebook, Twitter, Instagram)**, through a dedicated publicity campaign that will involve a digital audience, inviting them to create **their own "Darren Bader"**, and sharing the creative phases of their own art work.

Lastly, a series of **performative actions** complete the carefully organised staging of the identity of the museum and its collection as envisaged in the museum:

- The **inner courtyard** of the MADRE is turned into a **life-size chessboard available to the public for the entire duration of the exhibition**: the museum thus becomes a public source of entertainment and a meeting place where not only the variety of the forms of play, most commonly associated both iconographically and conceptually with the artistic avant-garde, vary according to the wishes of the viewer, but make it possible for anyone to physically enter the work, highlighting once again the extent to which the limit between works, visitors and display spaces is highly unstable and can be a fundamental part of the practice of an artist such as Bader. While the classic pawns can be replaced by the same number of pairs of **shoes** (available at the museum entrance) or by **personal objects** to be sacrificed or gained, the **visitors themselves** can also join in

regione campania

fondazione donnaregina  
per le arti contemporanee

madre · museo d'arte  
contemporanea  
donnaregina

regione campania

fondazione donnaregina  
per le arti contemporanee

madre · museo d'arte  
contemporanea  
donnaregina

becoming bishops, queens and knights to give rise to a moment of joint physical, mental and emotional participation in a work which can only become such if activated by the public and their desire to give up individuality and form a “winning team”.

- Various performative moments will take place during the evening of the **exhibition opening**, including a performance *Sound Study, 2017*, that will be carried out by the students of the Conservatory of Music San Pietro a Majella. Antonio Troncone, Jacopo Verde, Vincenzo Vuolo and Maurizio Conte, students from the Overall Music class, will lead the performance that consists in making some kernels of corn, to pop with the sound waves produced by a quartet of wind instruments. Felice Cutolo will try the same with his zampogna. The performance will take place at **7.15; 7.45; 8.15; 8.45; 9.15, 9.45 pm**. And also, will take place a special tasting of oysters and peanut butter which should lead to a reflection on the pairing, the double and interchanging roles, functions and meanings that distinguish the evolution of the concept of contemporary art during our era of sharing at all costs.

Finally, **Monday October 16<sup>th</sup> 2017, 17.30 pm**, the public will be able to attend to the production process of the work *Sculpture #3.85* by Darren Bader. *Sculpture #3.85* is a work produced by Bader for his solo exhibition at MADRE, (@mined\_oud). It is the latest in a series of sculptures that uses existing or forged art works or artifacts as receptacles for relics and garbage. Four of the six elements of *Sculpture #3.85*, will be filled with material collected from waste baskets around the museum. Once the four elements (all made of bronze) are filled, they will be welded shut by Fonderia Nolana del Giudice, which supported the production of the project. Once Fonderia Nolana del Giudice welds the four elements shut, the six elements will remain on museum grounds for the duration of Bader' solo exhibition. Bader kindly asks all museum visitors "not to take any part of *Sculpture #3.85* home with them".

The exhibition has been produced as part of the project *Itinerari del Contemporaneo-Confronti*, together with funding from **POC (PIANO OPERATIVO COMPLEMENTARE) of the Regione Campania**, and implemented by **SCABECSpA**, a cultural heritage company based in Campania, which oversees all the organizational aspects.

regione campania

fondazione donnaregina  
per le arti contemporanee

madre · museo d'arte  
contemporanea  
donnaregina

Darren Bader (Bridgeport, CT, 1978) lives and works in New York. Solo shows of his work held in institutions include *Meaning and Difference*, The Power Station, Dallas (2017); *Reading Writing Arithmetic*, Radio Athènes-Institute for the advancement of contemporary visual culture, Athens (2015); *Where Is a Bicycle's Vagina (and Other Inquiries) or Around the Samovar*, 1857, Oslo (2012); *Images*, MoMAPS1, New York (2012). Awarded the *Calder Prize* in 2013, Bader has taken part in numerous collective exhibitions and biennials including the following: *13<sup>ème</sup> Biennale de Lyon. La vie moderne*, Lyon (2015); *Under the Clouds: From Paranoia to the Digital Sublime*, Serralves Museum of Contemporary Art, Porto (2015); *The Whitney Biennial*, The Whitney Museum of Contemporary Art, New York (2014); *Antigrazioso*, Palais de Tokyo, Paris (2013); *Something About a Tree*, FLAG Foundation, New York (2013); *Empire State*, Palazzo delle Esposizioni, Rome (2013); *Oh, you mean cellophane and all that crap*, The Calder Foundation, New York (2012); *Greater New York*, MoMAPS1, New York (2010); *To Illustrate and Multiply: An Open Book*, Museum of Contemporary Art, Los Angeles (2008).

**Curated by: Andrea Viliani with Silvia Salvati, Anna Cuomo**

**Curatorial coordination: Silvia Salvati**

**Exhibition Design: Dolores Lettieri**

**Thanks to: Andrew Kreps, Alice Conconi, Kathy Paciello, Andrew Kreps Gallery, New York; Franco Noero, Marco Rovacchi, Galleria Franco Noero, Torino; Frank Schelstraete; Schelstraete Delacourt Associates, Gant; Sadie Coles, John O'Doherty, Sadie Coles HQ, London; Giuseppe Gaeta, Olga Scotto di Vettimo, Rino Squillante, Maria Cristina Urso, Accademia di Belle Arti, Naples; Antonio Palma, Elsa Evangelista, Eugenio Ottieri, Conservatorio S. Pietro a Majella, Naples; A.D. Scacchistica Partenopea, Naples; Fonderia Nolana Del Giudice**

**MADRE press office**

Luisa Maradei 333 5903471

Sarah Manocchio 340 2352415

ufficiostampa@madrenapoli.it

